



driving.digital))

The driving.digital Conference

The driving digital conference is a program conference focused on cyber security in the automotive industry and mobility.

Conference themes will address the topic of stability of digital solutions in the automotive and mobility sectors and highlight areas of risk and vulnerability throughout the life cycle of vehicles, from development, production and operation to end-of-life.

The aim of the conference is to look at the current state of cyber security in the automotive and mobile industries, bring discussion and highlight the possibilities of involvement of Slovak companies and research institutions in area of stability of the smart autonomous ecosystems.

The target audience is automotive suppliers and subcontractors seeking innovative incentive to increase their competitiveness, foreign companies looking for expansion in the Slovak automotive market and suppliers of digital solutions for safe and secure car transportation.









The driving.digital Round table

The Round Table is an accompanying event of the driving.digital Conference, bringing the professional discussion about how the R&D innovation outcomes contribute the global automotive industry and mobility.

Main topic: The Slovak contribution to international R&D teams in the field of stable digital solutions for the global automotive industry and mobility.

The Round Table agenda:

- The Panel discussion among invited guests on prepared questions from the automotive and smart mobility research landscape perspective, innovation labs and startup opportunities contributing the stable global automotive industry and smart mobility.
- The Open discussion among the panelists and Round Table delegates to bring more views and clarity in the discussed topics, from the perspective of implementation the R&D / innovation results into the operational manufacturing and productions.





Connected Cars Stability Program of the Slovak Republic to contribute to safe and secure smart mobility.

About driving.digital Initiative

Automotive industry as the part of emerging Industry 4.0 is undergoing a fundamental and rapid transformation process. Autonomous vehicles driving in interconnected systems governed by digital transport infrastructure, bring fundamental changes in all industries. Adapting to the New Transforming Trends and the stability of the mobility ecosystem is crucial for the national economies.

NGO/NPO Cyber STRING and QuBit Conference, with the support of sector leaders and partners, bring a unique **driving.digital** initiative whose ambition is to respond to the changes in automotive and mobility industries. The main goal of the initiative is to support research and innovation in the automotive and mobility industries in Slovakia through the **driving.digital** Program, focusing on the digital solutions and stability of mobility ecosystems.

The driving.digital Program is focusing on:

- Ensuring the long-term development and sustainability of the automotive industry and mobility in Slovakia
- Embracing the domestic IT potential
- Enabling new demands for linking the automotive and digital industries

The program focuses on automotive and associated industries in the areas of digital solutions for development and production, autonomous vehicle systems, connectivity, shared mobility services, fleet management and other digital systems, with emphasis on ensuring the stability of the interconnected ecosystems.



